

INSTITUTE OF BUSINESS MANAGEMENT
C.S.J.M UNIVERSITY, KANPUR

Semester-Ist

Paper Code	Paper Name
F010101T Part-A	Business Economics
F010101T Part-B	Basic Accounting.
F010102T Part-A	Business Statistics
F010102T Part-B	Principles of Management
F010103T Part-A	Business Ethics and Governance
F010103T Part-B	Computer Applications

Semester-IInd

Paper Code	Paper Name
F010201T Part-A	Organisational Behavior
F010201T Part-B	Business Finance
F010202T Part-A	Human Resource Development
F010202T Part-B	Marketing Theory and Practices
F010203T Part-A	Business Mathematics
F010203T Part-B	Advertising Management

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Semester-IIIrd

Paper Code	Paper Name
F010301T Part-A	Management & Cost Accounting
F010301T Part-B	Business Law
F010302T Part-A	Production Management
F010302T Part-B	Business Policy
F010303T Part-A	Business Communication
F010303T Part-B	Business Environment

Semester-IVth

Paper Code	Paper Name
F010401T Part-A	Supply Chain Management
F010401T Part-B	Research Methodology
F010402T Part-A	Specialised Accounting
F010402T Part-B	Consumer Behaviour
F010403T Part-A	Investment Analysis & Portfolio Management
F010403T Part-B	Company Law

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Semester-Vth

Paper Code	Title of Paper	Internal	External
BBA N501	Managerial Economics	30	70
BBA-N502	Entrepreneurship & Small Business Mgt.	30	70
BBA-N503	Income Tax Laws and Accounting	30	70
BBA-N504	Cost & Management Accounting	30	70
BBA-N505	Industrial Law	30	70
BBA-N506	Fundamentals of Computers	30	70
BBA-N507	Environmental Science	30	70
BBA-N508	Viva Voce		100
	Total Marks	210	590

Semester-VIth

Paper Code	Title of Paper	Internal	External
BBA-N601	International Trade	30	70
BBA-N602	Strategic Mgt. & Business Policy	30	70
BBA-N603	VAT & Service Tax	30	70
BBA-N604	Management Information System	30	70
BBA-N605	Auditing	30	70
BBA-N606	Fundamentals of e-Commerce	30	70
BBA-N607	Project Report & Evaluation	30	70
BBA-N608	Comprehensive Viva-voce		100
	Total Marks	210	590